



**Northern Soy Marketing  
FY26 Project Proposal template  
July 1, 2025 – June 30, 2026**

A proposal must include the following:

**RFP Title: FY26 Northern Soy Marketing RFP**

**Proposal Title:**

**Priority Area(s) Covered by Proposal (check all that apply):**

- International trade missions/events to promote northern-grown soy and NSM priority areas
- Reverse trade missions for current or prospective customers
- Promotion of northern-grown soy exported from Pacific Northwest ports
- Promotion of northern-grown soy exported from the Ports of Duluth-Superior and Milwaukee
- Comprehensive communications plan to support NSM mission

**Principal Investigator (PI):**

Name:

Institution:

Email address:

**Co-investigator(s):** *(Name, Institution, email address)*

**Funding amount requested:**

**What percentage of the total budget being requested from NSM?**

**Leveraged funding:** (if needed to explain the budget/project)

**COMPLIANCE:** (The following MUST be answered)

**Is your organization involved in influencing any unit of government?**

- Yes
- No

**Do you employ a registered lobbyist?**

- Yes
- No

**Will any of the funds requested be used to lobby or as donations to an elected official?**

- Yes
- No

**Are any portions of the requested funding under your proposal a general sponsorship, endowment, scholarship fund, foundation donation, or for use in humanitarian relief?**

- Yes
- No

**Will requested funds be used to purchase depreciable capital equipment (property worth \$2,000 or more) or physical property?**

- Yes
- No

**Will any preference be given to a brand or trade name of any soybean product as a result of your project?**

- Yes
- No

**If yes, please provide the brand or trade name:**

**Authorized Signer:**

**Name:**

**Title:**

**Email Address:**

**Project Summary:**

**Project Objectives:**

**Benefit to soybean growers:** (Communicate how your results will positively impact soybean farmers)

**Project Methodology:**

**Timeline:** (time frame to accomplish project objectives and goals)

**How will funding contributors be recognized?**

**How will project results be disseminated to soybean producers?**

Please email this completed proposal and detailed budget to [RFP@soyquality.com](mailto:RFP@soyquality.com) by Feb. 28.