



**Northern Soy Marketing
FY27 Project Proposal template
July 1, 2026 – June 30, 2027**

A proposal must include the following:

RFP Title: FY27 Northern Soy Marketing RFP

Proposal Title:

Priority Area(s) Covered by Proposal (check all that apply):

- International trade missions/events to promote northern-grown soy and NSM priority areas
- Reverse trade missions for current or prospective customers
- Promotion of northern-grown soy exported from Pacific Northwest ports
- Promotion of northern-grown soy exported from the Ports of Duluth-Superior and Milwaukee
- Comprehensive communications plan to support NSM mission (budget limit of \$90,000)

Principal Investigator (PI):

Name:

Institution:

Email address:

Co-investigator(s): *(Name, Institution, email address)*

Funding amount requested:

What percentage of the total budget being requested from NSM?

Leveraged funding: (if needed to explain the budget/project)

COMPLIANCE: (The following **MUST** be answered)

Is your organization involved in influencing any unit of government?

Yes

No

Do you employ a registered lobbyist?

Yes

No

Will any of the funds requested be used to lobby or as donations to an elected official?

Yes

No

Are any portions of the requested funding under your proposal a general sponsorship, endowment, scholarship fund, foundation donation, or for use in humanitarian relief?

Yes

No

Will requested funds be used to purchase depreciable capital equipment (property worth \$2,000 or more) or physical property?

Yes

No

Will any preference be given to a brand or trade name of any soybean product as a result of your project?

Yes

No

If yes, please provide the brand or trade name:

Authorized Signer:

Name:

Title:

Email Address:

Project Summary:

Project Objectives:

Benefit to soybean growers: (Communicate how your results will positively impact soybean farmers)

Project Methodology:

Timeline: (time frame to accomplish project objectives and goals)

How will funding contributors be recognized?

How will project results be disseminated to soybean producers?

Please email this completed proposal and detailed budget to RFP@soyquality.com by Feb. 27.